



Guaranteed Goodness

IN EVERY BITE





















And our passion for what we do

























# We don't think of ourselves as just another FUDD TRAILER,





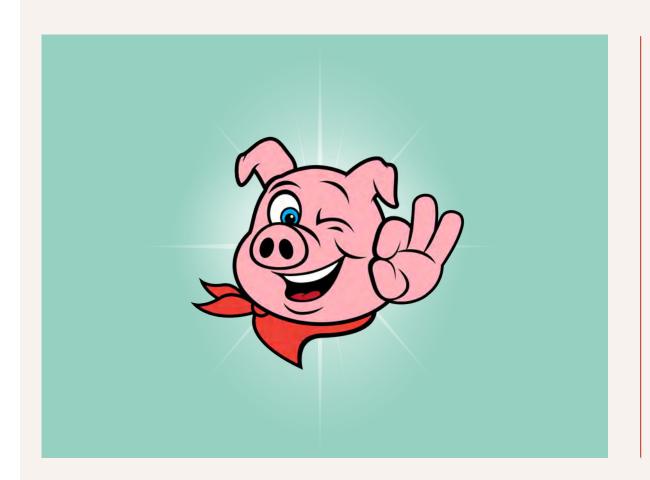




We think of ourselves as more of a FOOD EXPERIENCE.



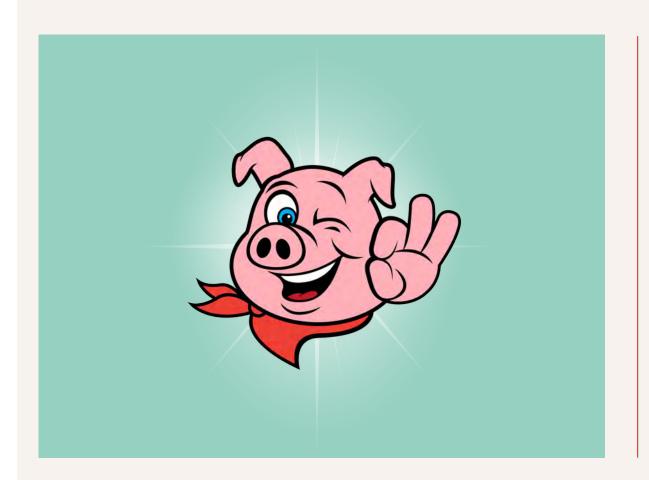










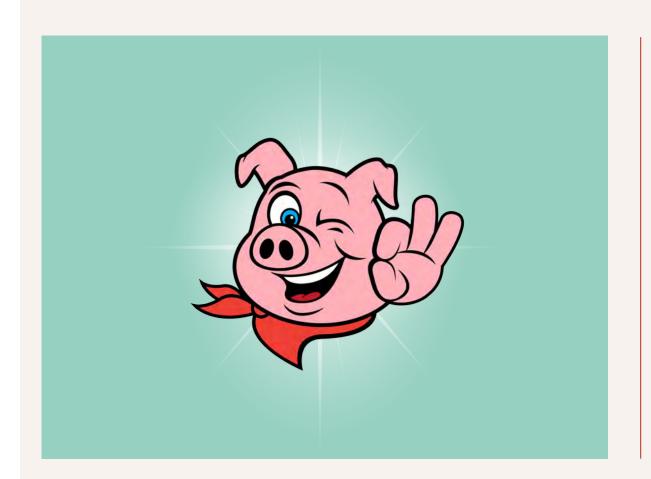




## His name is WILLARD D. WINKLE,

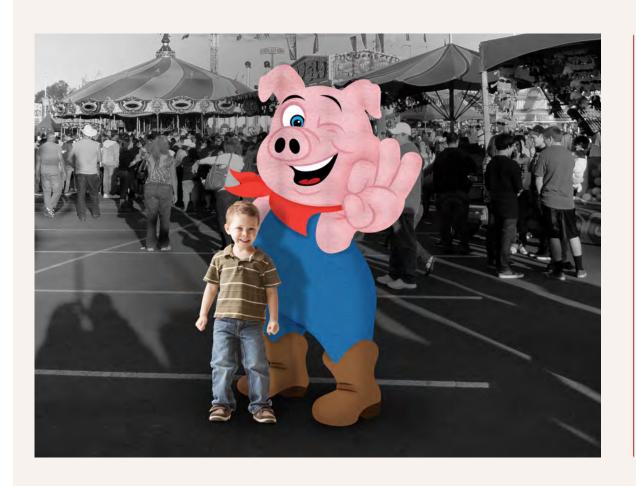












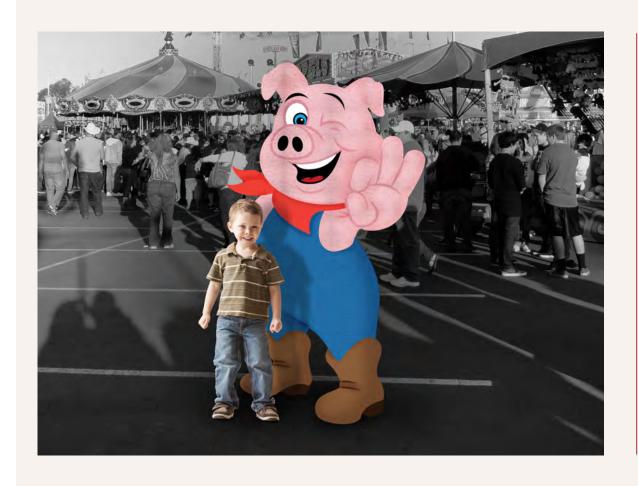


#### Willard is a vital part of

THE WINKLE EXPERIENCE,
with our vision of making him
a fixture at events.









# And he'll give kids and families SOMETHING TO LOOK FORWARD TO on their next visit.







### But let's talk about WHAT ELSE WE OFFER.







#### ——— Amazing food? CHECK.









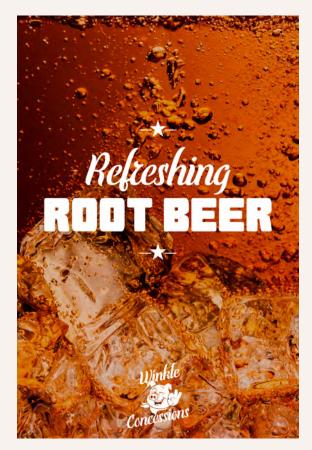
















#### \_\_\_\_ But we'll also offer up a bit of \_\_\_\_\_

























#### An emotional connection



\_★\_ TO MEMORIES \_★\_
of when life was simpler.





#### And we'll do it through BEAUTIFUL DESIGN.





#### Design that's INSPIRED BY THE PAST.







#### Design with A WINK AND A SMILE.















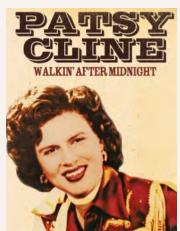
Stevie Wonder once said, "Music, at its essence, is what gives us memories." **SO WE'LL PLAY MUSIC.** 



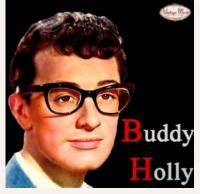


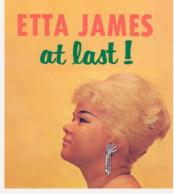




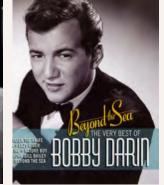














We'll play
ELVIS, BOBBY DARIN,
ETTA JAMES, RAY CHARLES,
SAM COOKE AND THE BEATLES.



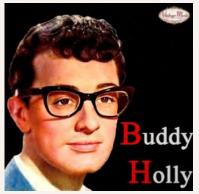






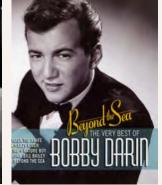














We'll play music THAT MAKES PEOPLE FEEL SOMETHING.







#### Because we love what we do.

#### AND WE THINK THE WORLD WILL TOO.





"The children...danced off...toward the wonderful music and the wonderful adventure and the wonderful excitement, into the wonderful midway where there would be no parents... and they could do as they pleased."

- E.B. White







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